



SMARTPHONE ACCESSORIES



<Item>

New Balance/Card case/ Suede Leather

Color : Black/Gray/Greige/Navy

Model : iPhone 14/13 iPhone 15 iPhone 15 Pro

MSRP : \$ 34.95

Wholesale Price : \$ 15.00



Black



Brown



Greige



Navy



New Balance/Running pouch

Color : Black · Gray

MSRP : \$ 29.95

Wholesale Price : \$ 13.00



BLACK



GRAY



<Item>

New Balance/clear case/ Logo

Color : Black • Silver

Model : iPhone 14/13 iPhone 14 Pro
 iPhone 15 iPhone 15 Pro

MSRP : \$ 29.95

Wholesale Price : \$ 13.00



BLACK

SILVER



New Balance/Flip Case / Stamp logo

Color : Black/Burgundy/Camel/Gray

Model : iPhone 14/13 iPhone 14 Pro
 iPhone 15 iPhone 15 Pro

MSRP : \$ 34.95

Wholesale Price : \$ 15.00



BLACK

BURGUNDY

CAMEL

GRAY



<Item>

New Balance/Shockproof Case/ Clear

Color : Black/Gray/Greige/Navy

Model : iPhone 14/13 iPhone 15

MSRP : \$ 34.95

Wholesale Price : \$ 15.00



Black

Gray

Greige

Navy



New Balance/Shockproof Case/ Stamp logo

Color : Black/Gray/Greige/Navy

Model : iPhone 14/13 iPhone 15

MSRP : \$ 34.95

Wholesale Price : \$ 15.00



Black

Gray

Greige

Navy



Sports branded smartphone accessories market

■ Japanese market

With the market recognition of smartphone accessories from New Balance, adidas, CONVERSE, FILA, Reebok, etc. have also been launched, expanding as a new genre apart from fashion-related products.



< Situation at dealers in Japan >



One of Japan's three major carriers, "au Shop," has New Balance and adidas cases have become a standard item and new items are being introduced every year at 2,000 au stores nationwide.



Dedicated sections in electronics stores, general merchandise stores, and specialty stores Popular for the same eye-catching effect as fashion brands.

Attraction of New Balance smartphone accessories

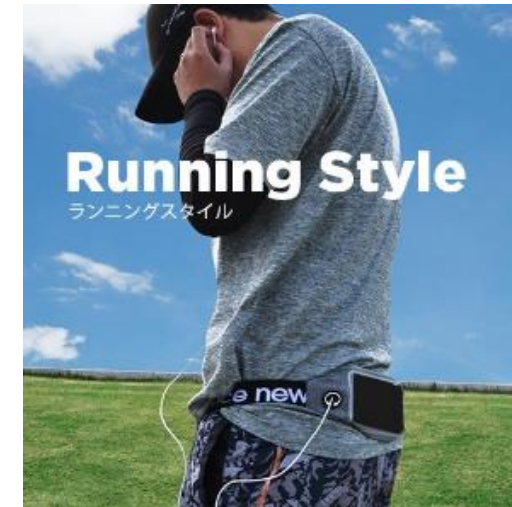
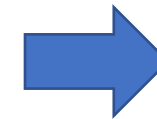
New Balance smartphone accessory series is not only a smartphone case. The series also includes running pouches and other items that have an affinity with the brand itself, offering users a composite.



Running, walking, etc.



Smartphones have become indispensable for running, including music players and electronic money.



Items that match the brand image and functionality.

Sales Achievements in Japan

Approximately 200,000 units sold annually at carrier shops/electric appliance mass retailers/specialty stores/general merchandise stores/web-based mail order, etc.



New Balance smartphone cases are currently only available in Japan, but our competitor adidas branded are already selling around the world and has become a popular product especially in Europe and Asia.



We are officially licensed by New Balance for the US and Canada.



We are a growing company/ supplier that will further develop and keep offering new products in the future !